

1 Stop Data Privacy Policy

1 Stop Data (OSD) is the world's leading source of business information and insight. Since 2001, 1 Stop Data has collected information about businesses to deliver products and services that assist our customers in making critical commercial decisions.

1 Stop Data's global business database contains business records across the world. Some of the information we collect may be classified as "personal data" under European Union (EU) law as it is information relating to an individual (e.g. a sole trader, a partnership, a company director, a beneficial owner, a trustee, a professional contact etc).

This privacy notice provides the information we are required to give in relation to the processing of personal data under EU law.

What Information Do We Collect and Why?

OSD processes data so that it can supply commercial data about organisations to other organisations. The purpose of this processing is to enable businesses to manage their financial risks, protect against fraud, know who they are doing business with, meet compliance and regulatory obligations and better understand organisations, industries and markets.

We also licence or sell professional business contact information to authorised resellers or organisations for marketing and data management purposes in the UK and overseas. The companies we share information with are carefully screened including companies listed [here](#). Therefore, we collect information on businesses and business professionals. This is our "Commercial Data" and includes the following examples:

- Company and business professional contact information, including name, job title, business address, phone number, fax number, e-mail address, domain names, social media links and trade associations;
- Details inferred, inspired by or conceived from the above, including the contact's job function, contact methods, correspondence addresses (physical and/or electronic), public profiles, salutation and seniority;
- Detailed company profiles and statistics, including number of employees; background information regarding company management, such as beneficial ownership/persons of significant control, the educational and career histories of company principals;
- Company operational histories, including territories, subsidiaries, affiliates, and lines of business;
- Detailed trade and business credit information, including payment histories and patterns;
- Business information regarding profitability, debts, assets, net worth, and business relationships;
- Business compliance information from public source government and professional records, media and business publications;
- Derivative information from source data gathered;

1 Stop Data Privacy Policy

For our own business purposes, we also collect information such as:

- Credit/debit card information in order to process certain customer payments
- IP addresses of visitors to our website (for more information please see OSD's Cookie Policy)
- Contact details of actual or potential customers (OSD's "Marketing Data")

OSD does not seek to collect any information in relation to a person's race or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, health, sex life or sexual orientation, genetic or biometric data.

Our Commercial Data originates from:

- Organisations
- An organisation's creditors and suppliers
- Data vendors Governmental and administrative public records such as business registrations, company filings, court and bankruptcy filings
- Public sector information (e.g. Charity Commission, Company Registrars)
- Regulatory bodies and law enforcement agencies
- OSD World Wide Network Partners
- Public Online Sources

Our Marketing Data originates from:

- Previous customers or enquirers
- OSD products
- Public sources
- Events
- Promotions
- Content syndication
- Website visitors

1 Stop Data Privacy Policy

Who do we share this information with?

We share our Commercial Data (and that may include personal data) we collect with:

- Worldwide Network Partners - independent business information providers across the world with whom we have entered into commercial agreements to help achieve a leading competitive position internationally in providing business information.
- Customers - businesses and organisations with whom we enter into agreements to purchase or access our data.
- Resellers - we licence professional business contact information to authorized resellers and third-party businesses for marketing and data management purposes.
- Service providers - such as credit card processors, auditors, advisors, consultants, live help/chat providers and contractors, in order to support 1 Stop Data's websites and business operations.

We contractually require these recipients to only use personal data for the intended purpose of the disclosure and that they destroy or return it when it is no longer needed.

We may also disclose personal data:

- As required or appropriate in order to protect our website, business operations or legal rights;
- In connection with a sale or merger involving 1 Stop Data assets or businesses. In the event that 1 Stop Data is purchased or sells parts or all of the business, the information collected will be considered an asset that can be transferred;
- To a court, tribunal, administrative authority, law enforcement agencies, regulatory authorities or government agencies. If based in a country outside the EU we would only comply with such a request if there was an international agreement (such as a mutual legal assistance treaty) in place.

Profiling

Our customers may choose to use the information we provide for profiling or to combine with other information available to them. Their decision making may be based around whether to insure or market to, extend credit, acquire, trade or partner with a business. They may use the information to predict whether a business is likely to continue trading, pay its bills on time, receive credit, whether they would be likely to purchase a product or service, where they benchmark within their industry or whether they are subject to any specific risks. We do not make any decisions about an organisation - we do not hold blacklists and we do not tell our customers whether to trade with an organisation.

1 Stop Data Privacy Policy

Data Retention

Personal data is stored for varying lengths depending on nature and purpose for which it was collected. We store personal data in line with any applicable statutory minimum periods, and then review it periodically (usually annually) to ensure it is still necessary to be retained for the purpose for which it was collected. Where there is a statutory maximum for which data can be retained, such as County Court Judgements we will delete accordingly on expiration.

Grounds for Processing

In technical legal terms, we process personal data under the ground of "legitimate interest". OSD's legitimate business interest is the supply of commercial data and the marketing of our business. The purpose of this processing is to enable businesses to manage their financial risks, protect against fraud, know who they are doing business with, meet compliance and regulatory obligations and better understand organisations, industries, and markets. We also licence or sell professional business contact information to authorised resellers or organisations for marketing and data management purposes.

Data Subject Rights

You have the right to request from us confirmation of whether we are processing your personal data, and if so, access to that information. To learn more about subject access requests or to submit a request for your information, please visit: <https://www.1stopdata.com/sar>.

If any of your personal data is inaccurate you have a right to request rectification. We are very keen to ensure the data we hold is accurate and up to date.

You have the right to object to our processing and/or request that it be deleted or restricted. In considering our response we undertake to ensure your interests, fundamental rights and freedoms are properly balanced against our legitimate interests. We will also look at whether it is still necessary to process your data for the purpose it was collected. We will always observe your objection to receiving either our marketing or to us passing on your contact details to third parties for their direct marketing purposes. To make an objection, please email dataprotectionofficer@1stopdata.com and include your name, business name, address, telephone number and email address that you wish to have excluded. Alternatively, you may object by submitting your email to www.1stopdata.com/unsubscribe. In either case, you will be opted out (unsubscribed) from inclusion in the database and your information will cease to be processed except for the purposes of future suppression (to avoid your details being added back to our database at a later date). If you do not want your details to be retained for suppression purposes, please let us know at dataprotectionofficer@1stopdata.com. Additionally, any companies with whom we share information will be notified of the unsubscribe request using a unique reference number and/or your email encrypted for security.

Before we are able to provide you with any information or correct any inaccuracies, we may ask you to verify your identity and to provide other details to help us identify you and respond to your request.

1 Stop Data Privacy Policy

Updating the Privacy Policy

We strive for continuous improvement in our services, processes and protecting data subject rights. We will therefore update this privacy notice from time to time. Therefore, we advise you to check this notice on a regular basis, or if requested we will send it to you on a regular basis.

Complaints

All complaints or concerns and appropriate resolution relating to the practices of handling personal information will be logged. Any complaints of this nature should be made to: dataprotectionofficer@1stopdata.com.

You also have the right to lodge a complaint with the Information Commissioner at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

1 Stop Data Ltd
Registered in England & Wales: 04176935
ICO Reg: Z5387812